

- Mobile Operators
- WISP/Hotspot Operators
- Broadband ISPs
- Cable Operators
- WiMAX Operators



Join WBA and increase Global WiFi Roaming Coverage & Revenue Opportunities

About Wireless Broadband Alliance (WBA)

The Wireless Broadband Alliance (“WBA”) was founded in 2003 by leading telecom operators. Its goal is to drive wireless broadband adoption globally by developing common commercial and technical frameworks for interoperability across networks, technologies and devices. It helps its members to deliver quality services with consistent customer

Special offer

- **50% off the standard onetime entry fees¹**
- **Basic interconnection with one of the WBA WRIX compliant hub providers paid for by WBA²**
- **In addition, members joining before 31 Oct '08 can enjoy:**
 - **Free pass³ for WBA Global Roaming Forum on 10th Nov'08**
 - **Free pass³ for WBA Market Innovation Forum on 11th Nov'08**
 - **Free pass³ for 14th WBA Roundtable Members' Conference on 12th – 14th Nov'08**

experience and reliability to the users worldwide.

The WBA members have successfully implemented commercial Wi-Fi roaming globally using WBA WRIX (Wireless Roaming Intermediary Exchange), an award winning modularised standard service specification developed by WBA. The WBA WRIX makes it easier to implement roaming between WBA members and reduces time to market for new operators interested in expanding global roaming footprint. The WBA is also collaborating with other industry forums to further enhance WRIX and help harmonize wireless broadband roaming standards including support for Dual Mode devices and WIMAX roaming.

The WBA include pioneers in the wireless broadband field and its 39 members include leading operators offering wireless services across Wi-Fi, WiMAX and Mobile broadband networks and roaming providers. Collectively, the WBA members operate over 93,000 Wi-Fi hotspots worldwide and have a pool of more than 230 million subscribers across Europe, Asia Pacific and Americas

As a WBA member you enjoy:

- **Access to a Global Network:**
Collectively over 93000 hotspots globally, mostly owned and operated by tier 1 telecom operators
- **Access to Global Subscriber Base:**
Collective pool of over 230 million subscribers from WBA member operators around the world
- **Access to Global Expertise & Track record:** Learn from experts with track record and direct involvement in global roaming implementations.
- **Award winning WBA WRIX:**
Proven Wireless Roaming Internediary eXchange(WRIX) supporting over 300 commercial agreements
- **Access to commercially live eco system:** Including community of major operators & WRIX vendors from around the world
- **Access, Collaborate & Network:**
key operators & vendors from the world
- **Opportunity to influence the Industry:**
Initiate, lead, influence the industry development with other operators and service providers.

Get started as a WBA member!

Contact Ms. Joanna Tay, Membership Services, Email: joannatay@wballiance.net
DID: +65-6825 6265; Fax: +65-6821 7000; Mobile: +65-9457 5072

Terms & Conditions

1. WBA MEMBERSHIP FEES

- Operators can join WBA under two membership categories (a) General Member and (b) Roaming Partner Member. For further details on the Applicable Rights & Obligation for various membership categories, please click [here](#).
- As per the Rules of WBA, new members joining WBA during the first half of the calendar year (1st January to 30th June) pay full annual fees while the new members joining WBA in the second half (1st July to 31st December) only pay 50% of the applicable annual fees (i.e. semi-annual fees). However, the onetime entry fees remains unchanged regardless of the time of joining WBA membership.
- The applicable fees for the General Member category is as follows:

Standard Fees		Fees Payable under this Promotional Plan	
One-time entry fees	Annual fees	One-time entry fees	Semi-annual fees
USD 35K	USD 14K	USD 17.5K (50% off)	USD 7K
Total amount payable under this Promotional Plan: USD (17.5K+7K) = USD 24.5K			

- The applicable fees for the Roaming Partner Member category is as follows:

Standard Fees		Fees Payable under this Promotional Plan	
One-time entry fees	Annual fees	One-time entry fees	Semi-annual fees
USD 10K	USD 2.5K	USD 5K (50% off)	USD 1.25K
Total amount payable under this Promotional Plan: USD (5K+1.25K) = USD 6.25K			

- The full applicable membership amount must be paid within 60days of membership documents being signed-off.
- The WBA membership will only be effective upon receipt of the full membership amount by WBA.
- For subsequent years, the full standard annual fees will be payable (as applicable for the membership categories) on the first day of the new financial/calendar year – i.e. 1st January 2009, 1st January 2010 etc.

2. BASIC INTERCONNECTION

- For WBA to pay the basic interconnect fees based on the terms & conditions given in this document, the new member must select one of the WBA WRIX compliant hub providers from the list provided by WBA. WBA does not stipulate any specific hub provider and it is the responsibility of the new members to directly establish the agreement with the hub provider of their choice based on the commercial terms agreed between the members and the WBA WRIX compliant hub provider.
- WBA will reimburse up to a maximum of US\$2,000 (US dollars Two Thousand ONLY) towards the basic interconnection charges to the new member, subject to the following:
 - The interconnection work must be completed within six (6) months of joining WBA, and
 - The new member must submit to WBA Operations a document jointly signed off by the new members and their selected WBA WRIX compliant hub provider indicating that the basic interconnect work has been duly completed.
- WBA assumes no liability nor will WBA consider a refund or compensation in case of any discrepancies or disputes between the new member and the WBA WRIX compliant hub provider selected by the new member.

3. FREE 14th WBA ROUNDTABLE EVENT PASSES FOR NEW MEMBERS JOINING BEFORE 31ST OCT '08

- The number of free passes offered to each new member for participation in the 14th WBA Roundtable events (ONLY) will dependent on their membership category (General Member – 3 passes; Roaming Partner – 1 pass).
- For any additional number of passes required, please contact events@wballiance.net.